



NEWS RELEASE

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Seven “Traffic Safety Poster Contest” student winners honored by AAA Hudson Valley

Albany, NY: Seven local students claimed prizes in the 2011 AAA Hudson Valley Traffic Safety Poster Contest. An awards ceremony was held on May 31, 2011 at AAA Hudson Valley’s Albany headquarters. Overall, 151 students participated in this year’s local contest.

Entries were judged based on artistic quality and outstanding illustration of a traffic safety slogan.

The contest and awards ceremony were coordinated by Laurie Prividera, AAA Hudson Valley Traffic Safety Administrator and Child Passenger Safety Technician; and Michael Sweeney, Traffic Safety Educator and Child Passenger Safety Technician.

“We’re happy to have students that participate each year. One local high school student, Sierra Mink, has been a prize winner four years in a row,” Prividera said.

The Club Award winner received a certificate and a \$75.00 Visa Gift Check, and his poster was professionally framed. Merit Award Poster Contest winners received certificates and \$50.00 Visa Gift Checks.

2011 Poster Contest Award Recipients

Club Award Winner

- Jamieson Baker Edward J. Arthur Elementary School

Graphic Arts: Digitally Enhanced Merit Winners

- Maria Santacrose St. Madeleine Sophie School
- Jessica Stapf Colonie High School

Merit Award Winners

- Fatima Ali AnNur Islamic School
- Nadia Boyea Scott M. Ellis Elementary School
- Rachael Reeves Coxsackie-Athens Middle School
- Sierra Mink Ichabod Crane High School

For questions regarding the AAA Hudson Traffic Safety Poster Contest awards and other Traffic Safety programs, contact Laurie Prividera or Michael Sweeney at **518-426-1000** or email trafficsafety@aaahv.com

About AAA

As North America’s largest motoring and leisure travel organization, the American Automobile Association (AAA) provides its more than 52 million members with travel, insurance, financial and automobile-related services. The not-for-profit, fully tax-paying AAA is a leader and advocate for the safety and security of travelers. AAA Hudson Valley, formed over 100 years ago, proudly serves the Capital and Hudson Valley Regions and has offices in Albany, Latham, Troy and Hudson. For more information on AAA Hudson Valley’s products and services visit www.AAA.com

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