

To: Art Teachers, Educators, Principals, After School Groups
From: Traffic Safety, AAA Hudson Valley
RE: 2017-2018 Annual Poster Contest



AAA Hudson Valley would like to invite you and your students to participate in the 2017-2018 Annual Poster Contest. Help your student to learn the fundamentals of traffic safety. This activity requires students to creatively illustrate pedestrian, passenger, cyclist, and motorist safety rules.

Primary (Grades K-2)

- ◆ Walk/Don't Walk
- ◆ Hold a parent's hand
- ◆ Don't play in or near the street
- ◆ Wear a bike helmet



Elementary (Grades 3-5)



- ◆ Bike Safety/Helmet Use
- ◆ Backseat is the safest for kids
- ◆ Pedestrian Safety
(Stop, Look, Listen; Sidewalk/Crosswalk, Be visible)



Junior (Grades 6-8)

- ◆ Buckle Up-Front & Back
- ◆ Distracted Driving/Walking
- ◆ Walk left, Bike Right
- ◆ Pedestrian Safety



***Students may submit either hand drawn or digitally created, graphic art poster**

Please read the enclosed brochure and contest rules and for further details. Also enclosed are entry blanks which may be copied. We ask that you also write the students name and school on the back of the poster in case the label comes off the poster. Contest deadline is **March 30, 2018**. Mail or drop off to: AAA Hudson Valley, 618 Delaware Ave., Albany, NY 12209.

Winning posters will be displayed in our main office at 618 Delaware Ave, Albany and on our website under School Programs. An awards ceremony will be held in the spring for contest winners. More information on the ceremony will be sent along with the announcement of winning entries.

We look forward to seeing your students' creativity. If you have any questions about the contest, please contact us at: trafficsafety@aaahv.com or call us at (518) 426-1000 ext. 2441.