

To: Art Teachers, IT Teachers, Driver Ed Teachers

From: Traffic Safety, AAA Hudson Valley

RE: 2017-2018 Annual Poster Contest



AAA Hudson Valley would like to invite you and your students to participate in the 2017-2018 **Annual Traffic Safety Poster Contest**. This program will allow students to learn the fundamentals of travel and traffic safety through participation in an activity that requires students to think about safe driving habits.

High school students have the option of submitting safety messages in one of two varieties of media formats, a hand drawn or graphic arts digitally created poster. Some suggested topics for this year are:

For grades 6-8

- ◆ **Buckle Up-Front & Back**
- ◆ **Distracted Driving/Walking**
- ◆ **Walk Left, Bike Right**
- ◆ **Pedestrian Safety**



For grades 9-12

- ◆ **Alcohol/Impaired Awareness,**
- ◆ **Distracted Driving/Walking**
- ◆ **Aggressive Driving/Speeding**
- ◆ **Safety Belt Use/Buckle Up (Front & Back)**
- ◆ **Pedestrian Safety**



Please read the enclosed brochure and contest rules for further details. Also enclosed are entry blanks which may be copied. We ask that you also write the students name and school on the back of the poster in case the label comes off the poster. Contest deadline is **March 30, 2018**. Mail or drop off to: AAA Hudson Valley, 618 Delaware Ave., Albany, NY 12209.

Winning posters will be displayed in our main office at 618 Delaware Ave, Albany and on our web-site under School Programs. An awards ceremony will be held in the spring for contest winners. Posters will be returned to you at that time. More information on the ceremony will be sent along with the announcement of winning entries.

We look forward to seeing your students' creativity. If you have any questions about the contest, you can email us at: trafficsafety@aaahv.com or call us at (518) 426-1000 ext. 2441.